

2019 **19<sup>th</sup>**

NOVEMBER

Kyiv, Premier  
Palace Hotel

General partner  
**CRÉDIT  
AGRICOLE**

  
STRATEGY  
COUNCIL

## 3<sup>rd</sup> Annual Ukrainian Agribusiness Forum

### “Integrating Ukraine further into the global agrifood value chain”

08:30

Registration and morning refreshments

09:30

#### Session 1: Key Priorities Of The New Government And Parliament To Ensure The Continued Growth And Evolution Of The Ukrainian Agribusiness Sector

- Appraising the first steps and actions of the new government regarding the agricultural sector
- Charting the growth in exports – which markets and which products are showing the most promising growth patterns?
- An update on the formation of the land market. How the draft law has been shaped to address the concerns of all key stakeholders
- The role of Ukraine in European and global food security
- Moving towards self-regulation as a means to address costly government regulation as export levels grow, whilst adhering to EU food safety and quality standards
- Preliminary results from 2019 and what does 2020 hold



JEAN-PAUL  
PIOTROWSKI

Chairman of the Board |  
Credit Agricole Bank



OLEKSIY  
PAVLENKO

Former Minister  
of Agrarian Policy & Food  
of Ukraine (2014 – 2016)



GEORG  
VON NOLCKEN

Chief Executive Officer |  
Continental Farmers  
Group



TARAS  
VYSOTSKYI

Deputy Minister  
of Economic Development,  
Trade & Agriculture of Ukraine



MYKHAILO  
RIZAK

Deputy CEO |  
NIBULON

11:00

Morning refreshments

11:30

#### Session 2: Focus On Finance And Investment And Where It Can Add The Greatest Value

- Latest financing tools and the availability of finance and which instruments are proving most popular with the agribusiness community
- Charting the growth of capital investment – what are agri-holdings investing most in and why?
- The growth of activity by both strategic investors and private equity houses in buying stakes in Ukrainian agricultural companies. What are the key fundamentals driving investor interest?
- The rise of M&A activity in the agro-industrial sector. What are the key drivers?
- Highlighting key growth segments for investment: seed and organic production, laboratories, infrastructure and logistics, food and processing equipment
- International capital markets activity by the leading agriholdings and how it has been received by international financiers and investors



LARYSA  
BONDARIEVA

Member of the Management Board,  
Corporate & SME |  
Credit Agricole Bank



IEVGEN  
OSYPOV

Chief Executive Officer |  
Kernel



ALLA  
VLASIUK

Chief Executive Officer |  
VIOIL Industrial Group



KONSTANTIN  
MAGALETSKYI

Partner |  
Horizon Capital



LESYA  
KUZMENKO

Deputy Head in Ukraine, ICA (Industry,  
Commerce & Agribusiness) |  
EBRD

13:00

Luncheon

14:15

### Session 3: Case Studies Of Innovation And The Implementation Of The Latest Technologies By The Leading Agro-Industrial Groups

- Switching to value-added production and developing vertically integrated value chains
- Implementing best in class business processes and technologies to raise productivity, efficiency and yields
- What will be the next wave of emerging technologies that are most applicable for Ukrainian agriculture?
- AgTech – what are the key growth technologies: planning and accounting tools, GPS monitoring, land bank management, agrometeorology, satellite and drone field monitoring. Agriholdings as drivers of technological progress
- Case studies of precision agriculture as a means to increase revenue, reduce costs, lower environmental impact and improve food quality



**ARTEM BELENKOV**  
Founder | SmartFarming



**KATERYNA RYBACHENKO**  
Chief Executive Officer | Agro Region



**JOHN SHMORHUN**  
Chief Executive Officer | AgroGeneration



**VOLODYMYR BABII**  
Deputy CEO, Agro IT Innovation | UkrLandFarming



**JULIA BERESHCHENKO**  
IR & Business Development Director | Astarta-Kyiv

15:45

Afternoon refreshments

16:15

### Session 4: Roundtable Discussion On The Formation Of The Land Market Featuring Prominent Agrarians And Government Officials

- Appraising the land market legislation. Who stands to gain the most from the law?
- Is it realistic for the market to be up and functioning by 1st October 2020? What are the key challenges for its implementation?
- Which forecasts are most accurate in terms of what percentage of land will change hands each year, how much investment will enter the economy and what the impact will have on GDP?
- Are the limits on levels of regional and national land ownership adequate enough to ensure a level playing-field?
- Will the proposed system of financing be enough to encourage small- and medium-sized farmers to purchase the land they work on?
- Viewpoints of leading international players and domestic agri-holdings



**MATT KING**  
Managing Director | Green Team



**ANDRIY RYAZANTSEV**  
Business Development Director | Ukrainian Railways



**VLADYSLAVA MAGALETSKA**  
Vice President | SigmaBleyzer Investment Group



**ELENA VOLOSHINA**  
Head of Operations, Ukraine | International Finance Corporation



**IGOR SHYLYUK**  
Chief Executive Officer | Cygnet Agrocompany

17:30

Evening reception

## SPONSORS



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